

Store based fulfilment

Ship-from-store with Viare

Viare is revolutionising order fulfillment to drive sales, efficiency and precision, powered by the world's smartest routing engine.

Depending on the complexity of the retailer, inventory may be held across stores, distribution and fulfilment centers, dark stores, micro fulfilment centers, suppliers, and third party providers holding inventory and managing fulfilment and dispatch (3PL).

The Viare Order Management System provides a configurable order management rule engine that determines and orchestrates how orders can be fulfilled. To manage fulfilment across these locations the OMS is fed transactional data, real-time inventory availability across the fulfilment locations and freight and fulfilment costs. Orders are then seamlessly routed to the fulfilment location that can provide the best customer outcome at the lowest cost to the business.

Making store stock visible online creates a far more seamless experience for the customer, which is especially critical in a post COVID world, where price and availability certainty before visiting a store are key. In-store fulfilment using Viare also means that customers have a better online experience. Orders are dispatched on time and in full more often. And clever routing means that orders get to customers faster too. In a post COVID world, customer confidence in the fulfilment function of a retailer has never been more important and those that do it well, will be successful now and into the future.



Benefits

Drive store performance and improve staff experience

Distributed order management reduces costs

In-store fulfillment increases dispatch speeds

Improve inventory accuracy

Customers have found that they've achieved a 15% increase in sales with the addition of 'endless aisles' through the Viare OMS

When you choose Viare you gain access to our expertise in delivering highly secure, reliable, and scalable fulfillment solutions. We are committed to maximising your online sales potential, driving up to a remarkable 40% increase in revenue and achieving conversion rates as high as 300%. With our customer-centric approach, we prioritize optimizing the experience for your website visitors, ensuring seamless interactions and utmost satisfaction.

With Viare, Experience outstanding client service to improve your customer and team experience, you'll have a dedicated Australasian Account Manager with regular performance reviews to drive growth so you can achieve exceptional outcomes from consultation, tailored & measured solutions. Through our consultative & collaborative process tailored solutions lead to clear success metrics and exceptional outcomes.

[Talk with Viare](#) about how our Fulfilment solutions can lead you to a more Sustainable future.

Resources

Fashion retailer case study:
Reduce overstock

[Download](#)

Homewares retailers:
Integrating with physical stores

[Download](#)